

**Robert D. Sewell**

Investment Advisor Brochure Supplement

Form ADV Part 2b Brochure Supplement for Clients of:

**Promus Advisors**

**8226 Douglas Avenue, Suite 650**

**Dallas, Texas 75225**

**214-612-5750**

March 24, 2024

Dear Client:

This brochure supplement provides information about Robert D. Sewell that supplements the Promus Asset Management, LLC (d/b/a “Promus Advisors) Form ADV 2a Brochure. You should have received a copy of that brochure. Please contact Joshua J. Prince if you did not receive Promus Advisors’ Form ADV 2a Brochure or if you have any questions about the contents of this supplement.

The information in this Form ADV 2b Brochure is duplicative of the information provided in the Form ADV 2a Brochure.

Robert D. Sewell is not considered a supervised person. His business address is different from the firm’s business address of 8226 Douglas Avenue, Suite 650, Dallas, TX 75225. The contact information is: Telephone number 214-612-5750 and email address [joshua@promusadvisors.com](mailto:joshua@promusadvisors.com)

Thank you for choosing Promus.

Respectfully yours,

[Joshua J. Prince](#)

Joshua J. Prince

President, Chief Compliance Officer

Promus Advisors

[Robert D. Sewell](#)

Robert D. Sewell CFA, CPA, CFP

CEO

## Item 2 – Educational Background and Business Experience

Year of birth: 1966

### Formal Education after High School

| School              | Year | Degree   |
|---------------------|------|--|
| University of Texas | 1988 | Bachelor of Science<br>Majors (Neuroscience, Business<br>and Accounting) |

### Business Experience (past five years)

| Company Name                                    | Title                    | Dates             |
|---|--------------------------|-------------------|
| Promus Advisors                                 | CEO                      | 12/2022 - Present |
| Bellwether Investment<br>Management Inc. Canada | President, CEO           | 12/2009 - Present |
| Lorne Park Capital Partners, Inc.               | President, CEO, Director | 12/2009 - Preent  |

### Professional Certifications

Mr. Sewell currently holds the professional designations of Chartered Financial Analyst (CFA), Chartered Professional Accountant (CPA), Certified Management Accountant (CMA), Certified Financial Planner CFP® and Chartered Investment Manager (CIM).

Mr. Sewell has over 30 years of experience in the discretionary investment management and brokerage business and has established a reputation as a business builder. Robert founded Bellwether Investment Management Inc. in 2009 with the goal of building a national independent wealth management business dedicated to the distinct needs of affluent families. He and the team have built Bellwether and its parent company, Lorne Park Capital Partners to a top 50 private investment counsel firm in Canada with 16 locations across Canada and the United States. In 2013, Robert led the creation of the public listing of Lorne Park Capital Partners Inc. on the TSX Venture Exchange (TSXV:LPC). In 2022, Robert led the acquisition of Promus Asset Management LLC., which will be central to establishing a North American wealth management business that is dedicated to the distinct needs of affluent families across Canada and the United States.

Prior to founding Bellwether, Mr. Sewell led TD Waterhouse Private Investment Counsel, the TD Bank's discretionary investment management division. Under Robert's leadership, Private Investment Counsel grew from \$8 billion to \$15 billion in assets under management.

Mr. Sewell has been responsible for managing and building a wide range of wealth management businesses including establishing the Royal Bank's financial planning group; a private fund family; creating an offshore investment program; a Barbados chartered Bank that provided family office services; and a client base with responsibility for global equities and fixed income management. In each case, Robert has focused on serving the needs of affluent families in Canada and internationally.

### Item 3 – Disciplinary Information

Promus Advisors has no regulatory disciplinary disclosure events.

Mr. Sewell has never had a professional designation revoked.

#### **Item 4 – Other Business Activities**

Robert D. Sewell is President, CEO and Director of Lorne Park Capital Partners Inc., Canada, a publicly traded foreign entity registered on the Toronto Stock Exchange TSXV: LPC.

Robert D. Sewell is President and CEO of Bellwether Investment Management Inc., Canada, a registered portfolio manager in Alberta, British Columbia, Manitoba, Nova Scotia, Ontario, Quebec, Saskatchewan, and Prince Edward Island, an exempt market dealer in Alberta, Ontario and Quebec, and an investment fund manager in Ontario and Quebec.

#### **Item 5 – Additional Compensation**

Promus Advisors source of revenue is from investment management and consulting fees disclosed in the Form ADV Part 2a Brochure that you received. Promus Advisors does not receive any other form of 12b-1 service fee compensation related to investment management services. Promus Advisors may elect to receive a fixed fee, an hourly fee or a percentage of assets under management for its investment management fee, on any product, or other services performed by Promus.

#### **Item 6 – Supervision**

Robert D. Sewell is not a supervised person of Promus Advisors.

Joshua J. Prince is responsible for all compliance areas related to the investment of client assets and the operation of Promus Advisors. In addition, Mr. Prince is responsible for supervising the advisory activities of registered investment advisers. Mr. Prince can be reached on 214.612.5750.

The independent custodian holding all client assets and executing transactions, however, also assumes limited responsibility that the firm and Joshua J. Prince conduct business in compliance with applicable Federal and State securities laws and regulations.

#### **Item 7 – Requirements for State-Registered Advisors**

Robert D. Sewell is not a supervised person of Promus Advisors.